



# RUSSELL PETERS

**RATED**  
**WARNING: SOME MATERIAL MAY OFFEND YOUR HERITAGE** **RP**

“ I DON'T JUST MAKE JOKES BASED ON TYPICAL STEREOTYPES. I LIKE TO BASE IT OFF OF WHAT'S REAL ABOUT THESE CULTURES, AS OPPOSED TO RACE. ”

**Y**ou can't say comedian Russell Peters didn't warn you. Tucked on the lower left side of his website is his "RP" rating for his shows, which are definitely not for the meek. Filled with sarcastic and racial truths, Russell Peters is not your average comic trying to get laughs for the Hell of it. Instead of typical racial jokes comedians usually tell, Peters likes to examine racial stereotypes and break them down in his comedic routines.

No culture is safe in his shows. But, that's exactly why he appeals to so many people. Peters likes to use his observations on the subjects of race, class and culture to point out our human shortcomings and find out what's real about various cultures. "I don't just make jokes based on typical stereotypes," he says. "I like to base it off of what's real about these cultures, as opposed to race. I don't put people down. Instead, I want to elevate them, but in a funny way."

Peters has built his reputation within the comedy scene by speaking to people that no one else is really talking to. Most of his comedy speaks to immigrant communities from around the world—especially Indian, Arab, Caribbean, Chinese and other South and Southeast Asian communities that >



PETERS' "CRUISING CAR" IS HIS 2007 AUDI S8, WHICH FEATURES A 5.2-LITER, V10 ENGINE THAT DELIVERS 450 HORSEPOWER AT 7,000 RPM AND TOP SPEED OF 155 MPH.



	L.A. Rims and Sound	1154 N. Highland Ave. Los Angeles, CA 90038 Phone: (323) 464-4500 www.larims.com
--	---------------------	-------------------------------------------------------------------------------------



**PETERS** LOVES HIS 2006 PORSCHE CAYENNE TURBO WITH ITS POWERFUL 450-HORSEPOWER FORCED-INDUCTION V8 ENGINE.

remain invisible to the mainstream media. "I talk about the places I've traveled and what I've seen, then try to dispel myths about people in my routines," Peters says.

A possible reason for his approach to comedy could be because Peters is of Indian descent; his parents moved from India to Brampton, Ontario in Canada. "Growing up in Brampton, there were a lot of new immigrants," Peters says. "There was a mixed bag of people, so I would learn a lot about everybody."

Having always been a sarcastic kind of kid, Peters sort of fell into comedy. "I didn't know if I was sarcastic or annoying, but I know that I had something to say," Peters says. As a kid, he used to listen to comedy sketches by Cheech and Chong and Eddie Murphy, but realized comedy was something he professionally wanted to pursue when he was 19. "I wasn't really doing anything with my life," he recalls. "I was boxing and DJ'ing, and that's it. Comedy just seemed like the thing to do."

Now, Peters is selling out venues across the globe. A recent one-off appearance at London's Shaw Theater sold out in 48 hours, and when his first shows in Sydney and Melbourne, Australia were announced in May 2006, 10,000 tickets were gone in less than two days with zero advertising. Peters also became the first comedian to sell-out Toronto's Air Canada Center and the first South Asian to headline and sell-out the Apollo Theater in New York City.

Comedy has been good to Peters, who attributes the best part of his job to being free to say anything he wants to anyone at anytime. "But, they have to know you're a comedian," he adds. "If they don't know what I do, they think I'm crazy. But, once you say you are a comic,



everything you said is suddenly okay. It's like a weird authority to have." But, like any job, it has its downfalls. "The worst is having people come up to you asking for me to tell them a joke," he says. "Then, when I tell them something, they don't think it's funny. I'm not always going to spit something like gold when I tell a joke."

Currently, Peters is working on his own sitcom with Fox and spends his time between L.A. and Las Vegas. To help him make his trek across the desert, Peters drives either his 2007 Audi S8 or 2006 Porsche Cayenne Turbo. "I drive the Audi back and forth a lot because it's a nice cruising car," he says. "I drive the sh\*t out of it. I love my Porsche, but with those rims, I'm afraid to scratch them, so I don't drive it as much." The precious rims Peters doesn't want to scratch on the Porsche are 22-inch color-matched wheels with a custom red racing stripe. His Audi also sports some custom 22-inch multi-piece wheels that he doesn't mind scratching (as much).

Right now, Peters couldn't ask for a better career. "I'm so much farther ahead in life than I ever expected to be," he says. The future looks bright, and I can't imagine what is next, but I'm looking forward to it.